

Model DA5C Wireless Customer Assistance Button Transmitter & Receiver

The Mr. Chime,® Inc. Model DA5C is a wireless customer assistance button, that when activated, sends a signal, by the battery operated RF transmitter, over 200' away to the remote receiver that will emit a volume controlled, pleasant electronic alerting melody. The remote receiver / sounder simply plugs into any available standard electrical outlet that is centrally located to where the alerting melody can be heard by a sales representative, such as for example, near the cash register. The system is sold with as many push buttons as needed for each cubical within the fitting room and only one remote receiver / sounder for the audible alert.

There are many outstanding features related to this unique Mr. Chime product and they are listed below, however the basic concept is to provide a simple to install, simple to operate, low maintenance, long life device that provides an outstanding service to your customer. When you consider the cost related to advertising to bring the customer into your location, why not treat the customer with the feature of being able to summon a sales representative for assistance on finding the proper item to "purchase". A satisfied customer, makes the "sell" and brings them back.



FEATURES:

The Model DA5C provides the customer assistance in a professional manner, by allowing the customer to find exactly the item they want, in less time with a satisfied pleasant sales experience.

Using a fitting room for example, a customer arrives and finds an item they may want to "purchase", however they want to make sure it fits. They enter the fitting room, put down their purse or other items purchased, then remove their clothing and try the new item. If it does not fit properly and they need another size to make the "purchase", they have to remove the new item, get dressed, pick up their items they brought in, leave the item that does not fit and go out and try to find the correct size and start all over again.

With the Mr. Chime DA5D, they only have to read the small sign, "Please push the button if assistance is needed", push the small wireless button in the actual cubical and a wireless signal is sent out to the receiver / sounder. The pleasant alerting melody will notify the sales representative that a customer would appreciate some assistance. This saves the customer the getting dressed time, also the customer hands the item that does not fit, to the sales representative and asks for the size desired. The sales representative can find the requested item and at the same time hang the item that does not fit back in the proper location. This keeps the fitting room uncluttered with unwanted items and puts the unwanted item back on the sales floor for the next customer.

OPTIONAL FEATURES:

- ▲ Mr. Chime also has a proven loss prevention tool, a fitting room announcer, this feature is built into the receiver / sounder with the included, second alerting melody. With the addition of the Mr. Chime Model DA4T motion sensor located at the entry to the fitting room, before the actual cubicles, when a customer enters the fitting room area, another distinguishable melody is sent to the receiver /sounder. This feature alerts the customer that they have been detected entering the fitting room and if they were considering price changing or theft, this acts as a deterrent.
- ▲ Mr. Chime has many unique accessories that work as a family with the DA5C, to assist with "selling". The Model DARC is a digital customer counter that provides data on valuable floor space usage. This device simply plugs into the receiver / sounder and each customer that enters the fitting room area, the Model DA4T (above) will detect them, provide the deterrent melody and send a wireless signal to the receiver /sounder to record the counting data. Therefore, if a fitting room is not being utilized to justify the cost of the floor space, then it could be converted for additional sale space instead.

Mr. Chime,® Inc.

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